



GYM TO YOU PROSPECTUS

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THE GYM TO YOU JOURNEY

Rohan Selick started in the gym and fitness industry 13 years ago. After years of working indoors at gyms and fitness centres that provided limited flexibility to accommodate clients that needed to train in an alternative fitness environment, he founded Gym to You in 2013. Gym to You offers a radical, new method of personal training. Instead of being limited by clients' access to a gym or fitness centre, Rohan has designed a professional mobile training business that caters to clients that prefer the convenience of onsite, time efficient, sessions.

After years of experience in the industry and a realisation that he could make a difference with this innovative new approach, Rohan's launched a personal training enterprise that works as well for trainers as it does for clients. Now that he's created this lucrative model, Rohan is ready to share his success with like-minded franchisees, passionate about bringing fitness into people's homes and lives. Inundated with leads, and with new clients reaching out daily, Rohan is excited to watch Gym to You continue to expand its client base through new franchise operations.

WHAT WE DO



Gym to You brings one-on-one, tailored, personal training sessions to clients in their homes and the outdoors.

Gym to You personal trainers are fully qualified, well-equipped trainers, with all the gear required to offer a thorough, personalised session to every client. Gym to You brings professional, tailored personal and group sessions into clients homes or the outdoors and have built a strong client base that includes conducting sessions for weight loss, strength, mobility/flexibility and injury rehab as well as corporate training along with My Aged Care and NDIS funding recipients. Our mobile service offers our clients the ultimate in flexibility, time efficiency and personal comfort, with sessions that support our clients in reaching their health and fitness goals specific to their individual needs.

We are proud of the reputation Gym to You has built for delivering passionate, professional personal training to clients across Adelaide.



WHAT WE OFFER

Gym to You offers franchisees a lucrative opportunity to work for themselves, doing what they love in a flexible personal training business.

We support franchisees with extensive admin; managing all IT, paperwork and vetting of new enquiries to ensure franchisees only respond to legitimate potential leads.

We offer systematic training and documentation, so franchisees are free to focus on training and billable hours.

Gym to You is a personal training operation with low overheads and all franchises include a leased, fully-equipped Toyota HiAce with the largest array of equipment offered for onsite training.

Working with a diverse range of clients, Gym to You offers franchisees consistency in their working hours, and income security in what is a typically unpredictable industry.

Working with clients in a wide range of areas, including corporate, Seniors, NDIS, trainers can be confident they are making a real difference within their local community.

Gym to You is the only personal training service that currently employs robust digital and visual marketing strategies. Whilst this is common in the fitness industry, we are pioneers at providing quality lead generation marketing, that guarantees our trainers a full diary.

ALL ABOUT YOU



The ideal Gym to You franchisee is a hard-working personal trainer with at least 5 years of experience in the fitness or exercise physiology industry. With our diverse client portfolio that focuses heavily on injury rehabilitation, NDIS and the elderly, we are looking for franchisees who have seen their fair share of the fitness world before settling into a Gym to You franchise. Someone with previous injury rehab, physio or exercise science experience would be a great addition to our team, and women with a fitness background are especially encouraged. The nature of the business means we have a constant demand for same-sex trainers to work with female clients. Gym to You is perfect for community-minded franchisees who are passionate about helping people achieve their fitness goals.



THE GYM TO YOU DIFFERENCE

Unlike the traditional gym environment, which charges high rent and promises a steady stream of potential clients (but rarely delivers), Gym to You has been designed by an experienced PT with trainers in mind. Not only do we offer our franchisees ongoing support with accounting, bookkeeping and mentorship, but our franchise system is tried, tested, and designed to fill your diary with training sessions every day. We want to see you thrive, and we're willing to help you get there.

Working in aged care homes and the disability sector offers franchisees flexibility, opening them up to so many more potential clients than the typical early morning/late afternoon workout warriors at the gym. Gym to You trainers work with a diverse range of clientele every day and are rewarded both financially and ethically, knowing they are helping isolated members of the community attain their health and fitness goals.



THE BUSINESS MODEL

Gym to You's lucrative business model is tried-and-tested, refined over years of successful operation throughout Adelaide. Our model is designed with minimal administration and overheads, and maximum profit in mind. Designed to propel the growth of trainers and new franchisees, Gym to You's business model is simple, straightforward, and profitable for all parties. This model supports the development of the brand, as well as each individual business, building confidence in franchisees to ensure long-term success.

GETTING STARTED



Buying a franchise is an exciting proposition. It's important that you feel comfortable at every step in the franchise process, and with our support, owning your own Personal Training business has never been easier. If you are ready to take the next step, reach out and we'll be more than happy to guide you through this simple process.



STEPS TO OWNING A GYM TO YOU FRANCHISE



Enquire and receive an information pack



Complete and EOI and meet with the Gym to You team



Receive information on fees and investment information for a Gym to You franchise to discuss with your advisors, friends and family



Launch marketing for your franchise starts and your training and induction begins



Your new business starts operating!



Thank you for your interest in a Gym to You Franchise.

If you require any further information please get in touch with the team