



# **Car Greening**

Waterless Vehicle Wash & Valet



FRANCHISE PROSPECTUS

# WHY OUR CUSTOMERS LOVE US!

Car Greening clients love the fast, environmentally friendly approach we take to car washing. At Car Greening, we offer a revolutionary waterless wash that is both sustainable and economic.

Our ground-breaking methodology provides a convenient and effective solution that appeals to clients and franchisees alike. This new generation of car wash turns traditional car washing on its head with a thorough wash that saves time and water.





**WE USE ALL THE  
LATEST  
SPECIALIST  
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ARE SPECIFICALLY  
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THE ENVIRONMENT  
& HARMLESS FOR  
VEHICLES.**

## THE JOURNEY SO FAR

Danil Heirani had an innovative spirit and entrepreneurial mindset when she took ownership of Car Greening three years ago. An interest in sustainable, profitable businesses led him to explore the cleaning industry, where she soon became an expert in cutting-edge car washing solutions.

Danil spent years investigating the market before finally discovering the products and technology needed to bring his dream of revolutionising the car washing industry to fruition. In the years that have followed,

Danil has established a busy car washing operation offering a unique service in high demand. His innovative, waterless cleaning method has only grown in popularity as owners and dealers increasingly make the switch to a more economic and environmentally friendly clean. Unable to meet rising demand for the service, Danil is ready to grow the company by onboarding passionate franchisees that can share in his success.

Car Greening is revolutionary operation, well-positioned to expand into new locations and territories throughout New Zealand and Australia.

A close-up photograph of a car's interior, specifically a grey fabric seat. A hand wearing a black nitrile glove is shown wiping a bright yellow microfiber cloth across the seat. The image is overlaid with two white circular graphic elements. The top circle is partially cut off by the top edge of the frame. The bottom circle is also partially cut off by the bottom edge of the frame. The text 'WHAT WE DO' is positioned within the top circle, and 'A TYPICAL DAY FOR A FRANCHISEE' is positioned within the bottom circle.

## WHAT WE DO

At Car Greening, we offer customers a car washing service unlike any other on the New Zealand market, with cleaning systems and methodologies that are completely waterless. All the products used by our team of cleaning professionals are aqua friendly and green, based on natural ingredients that are gentle on the environment.

Our exclusive service is guaranteed to save time and resources, leaving vehicles with a better finish than traditional car washing methods. At Car Greening we provide a noise-free, fast and natural clean with no mess, dirt or residual water waste left behind.

Workdays vary for a Car Greening franchisee who can choose to focus on a flexible, mobile service or pursue a lease agreement with shopping centres who take a more structured approach to timing.

Franchisees will spend most of their time cleaning vehicles, communicating with customers, negotiating agreements, and managing the business. Franchisees in high demand will be able to spend much of their day training and managing a busy team of car washing professionals.

## A TYPICAL DAY FOR A FRANCHISEE

# THE GROWTH OF THE COMPANY

Car Greening has broad appeal, offering sustainable solutions to personal clients, as well as dealerships. With our lucrative franchise model, we expect to grow rapidly throughout New Zealand and into Australia to meet the increasing demand of our versatile client base.

We are confident in the future of effective, sustainable car washing practices and look forward to the company's development as we continue to satisfy new customers in emerging regions.

**Car Greening take pride in serving their customers with a range of the best services with modern high quality waterless car washing system**



## OUR VALUES

- **Branding** – We believe in the development and maintenance of our strong, reputable brand and the confidence it inspires in our customers.
- **Innovation** – Car Greening is excited to be the first carwash of its type in New Zealand, operating the only waterless car cleaning system in the country.
- **Sustainability** – We always take an eco-friendly approach to work. At Car Greening sustainability and the environment are at the forefront of everything we do.

# THE IDEAL FRANCHISEE



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Car Greening franchisees need to be reliable and hands-on. No previous industry experience is necessary, but some cleaning or customer service experience will be advantageous to onboarding franchisees.

The Car Greening model is flexible and well-suited to couples or individuals who are business-minded. Franchisees should take pride in their work and be outgoing, personable, and confident when communicating with customers.

Strong leadership skills are required to manage a team and franchisees should be committed to the growth of the brand along with their individual operation.

Car Greening is the ideal franchise opportunity for those looking to establish a lucrative car washing service with a sustainable offering under the name of a reputable brand.



# WHY SHOULD YOU CHOOSE A CAR GREENING FRANCHISE?

There are endless benefits to owning and operating your own Car Greening franchise. Compared with traditional water-based car washes, the Car Greening method is much cheaper - saving money, time, and water. While typical car washing systems require 8-10 staff members to ensure each step is completed, our process can be completed by just 2 people, generating more earning potential for franchisees.

At Car Greening we offer our comprehensive initial training program to all new franchisees, who can be confident in the knowledge

they are the only company currently operating a waterless car washing service in the country.

Full support is afforded to all franchisees from their first day, with head office supporting the growth and development of the brand through a robust national marketing strategy. As a car washing franchise, our offering is incomparable engaging sustainable waterless practices that save as much money as they make.

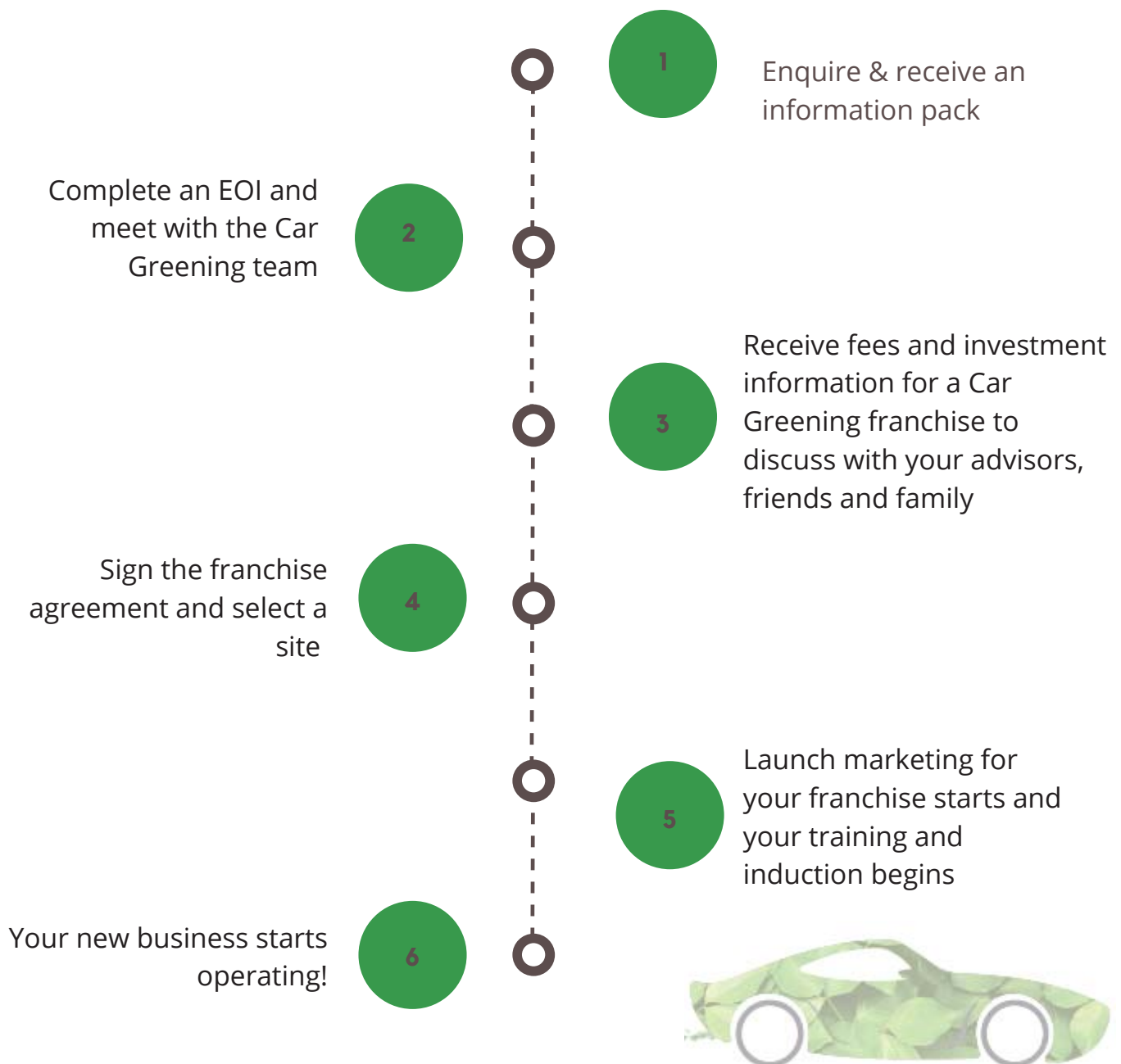
At Car Greening, we care about the development and success of our team, working closely with franchisees to achieve their dreams and establish lasting, profitable businesses.



# STEPS TO OWNING A CAR GREENING FRANCHISE

Our lucrative business model has been refined over years of successful practice in the car washing industry. Designed to propel the growth of new franchisees, Car Greening's franchise process is simple, straightforward, and profitable for all parties.

Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own successful car washing business has never been easier. If you are ready to take the next step in your franchise journey or want to know more, reach out. We can answer any questions and guide you through our simple franchise process.



Thank you  
for your continued interest in a  
Car Greening Franchise

If you would like to find out more  
Get in touch with our team today

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