



VELOCITY
POWER WASH AND PROTECT

PROSPECTUS



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THE VELOCITY POWER WASH AND PROTECT JOURNEY

Founded by Nigel and Tracey a dynamic couple who while painting clients homes in their Painting Business recognized that the house washing being done was short of being satisfactory. Nigel Cotton started his career 33 years ago, tinting paints and selling Decorative and Automotive paint. A natural businessman, his charisma and entrepreneurial spirit quickly saw him rise through the ranks in his career.

In his many decades in the industry, Nigel has established his own reputable Painting and House Washing business. He has held Management roles during his career including a CEO role.

Tracey Strahan is a sharp business lady with an eye for detail. A people person Tracey has partnered Nigel as the founder of this leading edge business

Moving from strength to strength, Nigel poured his years of experience in painting into his own major company, the Velocity Group, which now includes Velocity Power wash and Protect



After years in the painting industry, Nigel & Tracey recognized a gap in the market for a faster, more effective washing technique that would add value to a clients home by removing damaging contaminants and applying a German Patented Wash product that keeps the surfaces looking pristine for longer.

He soon set about finding the most effective and efficient technology and products to bring this service to his clients and Velocity Power Wash and Protect has been thriving ever since. Now with demand for the service higher than ever across Australia, Nigel & Tracey are ready to onboard new Franchisees in Australia who share their passion for a soft wash cleaning system that is leading edge.



WHAT WE DO

Velocity Power Wash and Protect specialists in a unique and highly effective soft wash system suitable for residential and commercial properties as well as marine and automotive. Velocity's formula is biodegradable, nontoxic, and environmentally conscious, green labelled as an environmentally safe choice.

Using an exclusive high end German Patented Wash product - Velocity Power Wash and Protect formula is 100% Biodegradable environmentally friendly. This product delivers a superior Wash finish with the added value of an Acrylionic Protective coating that bonds to the surface to protect against the harsh climate and environmental factors that typically compromise the longevity of the surfaces being coated.

Acrylionic, our revolutionary product is an easy-to-use foaming wash, designed to clean as it renews and shines even the toughest surfaces.

Velocity Defence Shield is a leading edge next level germ protection treatment and has been scientifically proven to provide protection against mould and algae to provide a germ free surface for up to 30 days. Velocity Defence Shield is a Zoono licensed distributor and reseller.

Our innovative leading edge products delivers the protection and finish that our clients love, delivering superior environmental friendly protection for your asset.





WHAT WE OFFER

Velocity Power Wash and Protect is passionate about the service they provide to clients, as well as their franchisees ability to succeed in the industry. At Velocity, we are invested in the growth and development of our franchisees, offering professional support that encourages your success within the Velocity family.

Like a family, we understand that each franchisee is unique and aim to anticipate your needs, matching your skills and goals to the right division of our franchise, whether it be property, marine or automotive.

Franchisees are offered complete training and head office support, alongside access to our exclusive range of Velocity products. Supported by a robust multi-national marketing strategy and sizeable, growing territories, franchisees can be flexible in their approach to business and customers, ensuring the highest level of service and profitable outcomes every time.

ALL ABOUT YOU

We know that finding a Franchisee with the right skill set is not the be all and end all. At Velocity Power Wash and Protect we understand that the overall chemistry between the Franchisee and the management is paramount in assuring a good match. Focused on more than just the bottom line, our motivation is to find franchisees that share our dedication to exceptional service and customer satisfaction.

The ideal Velocity Power Wash and Protect franchisee is self-motivated, enthusiastic, and driven. Suitable for an individual or a couple looking to enter self-employment, this is the ideal opportunity for a self-starter who wants a supported environment where they can venture into business ownership. With full training offered, previous industry experience is not as important as ambition and a passion for providing customers with exceptional service. Someone personable and well-presented with a desire to exceed customer expectations is the perfect fit for a Velocity Power Wash and Protect franchisee.



THE VELOCITY POWER WASH AND PROTECT DIFFERENCE



Our professionalism, coupled with a strong personal touch enhances the probability of success at every step. Our goal is to create a long-lasting client-franchisee relationship, which will translate into a long-term winning strategies and exponential growth for both parties.

Franchisees are empowered with the final authority and flexibility to deal with each client's unique requirements. We customise our approach, systems, and processes all the while keeping underlying principals common from franchise to franchise.

The Velocity Group is backed by decades of industry experience and committed to the lasting success of its franchisees.

OUR VISION AND VALUES



Leadership

We believe in the power of strong leadership, both in our franchisees and from our founders. We extend ongoing support to our network of franchisees, treating each as an extended member of the Velocity Group.



Sustainability

Velocity Power Wash and Protect has developed a unique, sustainable product unlike any other on the soft wash cleaning market. Environmentally friendly and suitable for Property, Marine and Automotive use, we pride ourselves on providing a service that treats the environment with the same care as we do our clients.



Honesty

Honesty and integrity are at the forefront of the service we provide at Velocity Power Wash and Protect. We are transparent with our clients and each other, ensuring smooth and productive interactions at every level of the business process.



Teamwork

The Velocity Group values teamwork and communication. Were it not for our exceptional teamwork, we would not be the successful multinational group that we are. We work closely with our franchisees to ensure their individual business as well as client needs are met every time.

The Business Model

Our lucrative business model is tried and tested, having been refined over years of successful operation painting, soft washing and Protective Coating.

Designed to propel the growth of new franchisees, the Velocity Power Wash and Protect model is simple, straightforward, and profitable for all parties. This model supports the development of the brand, as well as each individual business, building confidence in franchisees to ensure long-term success.

Getting Started

Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, however with our support and experience you owning a Velocity Power Wash and Protect Franchise business has never been easier. If you are ready to take the next step in your franchise journey or want to know more, reach out. We can answer any questions and guide you through our simple franchise process.



STEPS TO OWNING A VELOCITY POWER WASH AND PROTECT FRANCHISE



01

Enquire and receive an information pack



02

Complete an EOI and meet with the Velocity Power Wash and Protect team



03

Receive information on fees and investment information for a Velocity Power Wash and Protect franchise to discuss with your advisors, friends and family



04

Sign the franchise agreement and purchase or lease a vehicle



05

Launch marketing for your franchise starts and your training and induction begins



06

Your new business starts operating!

Thank you for your interest in a Velocity Power Wash and Protect Franchise

If you would like more information please do
get in touch with the team

Nigel & Tracey
Velocity Enterprises Queensland PTY Limited
Mobile: 0452653875
Email: nigel@velocitypowerwash.com.au
ABN: 83653155858

