



THE ORIGINAL
TurmeriX[®]
'The Root of All Good'[™]

PROSPECTUS

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THE TURMERIX JOURNEY

The TurmeriX story began when founder, Errol McClelland, was doing extensive research to assist with this mobility after receiving ankle surgery, 3 years prior, and discovered the healing properties of turmeric

That research led to the birth of TurmeriX, using the highest-grade turmeric, combined with the correct activators, not only brought relief in just days, but inspired Errol to develop the TurmeriX range of products which, after just five years, are available in major markets globally.



A NATURAL WONDER SPICE

The awareness and adoption of natural remedies has been growing rapidly in the western world for several decades, being viewed as a safe, effective alternatives to modern drugs.

Turmeric, which has been a staple of Ayurvedic medicine for over 3000 years, and more recently adopted as part of Western Herbal medicine, would be described as a wonder drug if it were developed by one of today's leading drug companies.

It is traditionally used to relieve inflammation, symptoms of indigestion, whilst supporting healthy digestion and protecting the liver.

As a daily dietary supplement, turmeric is a powerful antioxidant. It boosts the immune system, improves brain function, digestion and contributes to overall well-being.



THE OPPORTUNITY

As a TurmeriX franchisee, you will be seeking the best opportunities to reach our consumer market, be it through local markets, consumer shows, individual retailers or direct to the customer through online sales.

With huge potential, this is a franchise opportunity that empowers you to take your business as far as you want to. Building a repeat customer base and commercial relationships is the key to growing your successful TurmeriX business.



WHAT YOU CAN EXPECT

TurmeriX Head Office have significant resources to ensure that franchisees are given the knowledge and training required to sell their range of high-quality products with the level of expertise and professionalism required.

Before you even start within your own business, you will have the opportunity to be out in the field with an experienced TurmeriX representative, being shown strategies and skills that are tried and tested.

As well as this practical training and coaching, TurmeriX has a vast library of reading material for all franchisees to immerse themselves in, and ensure a good understanding of the advantages TurmeriX products deliver in general wellbeing.



A TURMERIX FRANCHISEE

At its core, TurmeriX encapsulates health, healing, and overall wellbeing, and are looking for franchisees who are passionate about growing a successful business with these core ideals.

The ideal franchisee will have a strong background in sales and business development, along with identifying opportunities and unlocking those through excellent communication and relationship building skills, across both consumer and commercial markets.



WHY TURMERIX?

- *Further global expansion with existing product distribution across Asia, Europe, and the Americas*
- *Provides multiple avenues for business sales*
- *Flexible business that fits a busy lifestyle*
- *Award winning brand for Top Entrepreneur within first 5 years of operation*
- *A business that lives and breathes the philosophy of making a positive difference in people's lives*



OUR VALUES



Honesty – TurmeriX products stand on their own and we believe that being honest and providing factual information results in maximising client confidence in our products. This is what Errol describes as an ‘educational sale’. Educate the customer on the benefits and this will enable them to make an educated decision.



Open-mindedness – Being open to non-traditional forms of health management and healing alternatives are imperative to a TurmeriX franchisee.



Passion for helping people – Helping people attain maximum health and wellbeing must be what drives each franchisee.

THE BUSINESS MODEL

THE ORIGINAL
TurmeriX®

A TurmeriX business opportunity gives franchisees a tried and tested foundation from which to grow their own success story with a well-established, successful nutritional brand.

Franchisees will reap the significant benefits of having the scope to carve out their own route-to-market strategies within their substantial territory by developing channels across distributors, retailers, market stalls and online, direct to consumers.

This business is home-based, increasing profitability and offering a work-life balance not afforded by many other leaders in the natural health industry. TurmeriX boasts a sterling reputation of exceptional quality, value and taste, perfect for health-conscious franchisees as well as consumers.

GETTING STARTED

Buying a franchise is an important investment and we know the prospect of beginning a new venture can be both daunting and exciting.

With our support, the road to owning your own successful TurmeriX business has never been easier. If you are ready to take the next step in your franchise journey, reach out.

We can answer any questions and guide you through our simple process.





THANK YOU

for your continued interest in a
Turmerix Franchise

If you would like to find out more
Get in touch with our team today

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