



**inLIFE**  
WELLNESS

# inLIFE WELLNESS PROSPECTUS

 [inlifewellness.com.au](https://inlifewellness.com.au)

 [in.life.wellness](https://www.instagram.com/in.life.wellness)

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## The Opportunity

inLIFE Wellness is an emerging franchise looking for people wanting to open their own studio and be excited to involve themselves with a growing brand.

A woman with dark hair tied back, wearing a white ribbed tank top and black patterned leggings, is smiling and holding a black horizontal bar. She is in a bright, modern studio with large windows and other people in the background. A large yellow diagonal shape is on the left side of the image.

## OUR FOCUS IS ON YOU

Straight up, we want to let you know that our focus is on you. Many franchise companies have their focus on their brand, and the end users of the service (the studio members), however we recognise that YOU are the most important person in our world. When you are doing well, the rest takes care of itself.

Perfect for health enthusiasts ready to launch their own business, inLIFE Wellness is an ideal venture for those wanting to help others on their personal wellness journey.

# How can this benefit you?

## AT INLIFE WELLNESS, WE PUT OURSELVES IN YOUR SHOES.

We imagine its 3 years into the future, and we ask ourselves how we can ensure you look back on this decision and feel it is one of the best ones you have made in your life.

With the benefit of over 20 years' experience from the key leaders on our team we have done our very best to provide you with a business model that blows the industry away in terms of how low the entry costs are, how attractive the annual profits can be, and how simple the business is to operate.



### YOUR FRAMEWORK FOR SUCCESS

Bring decades of experience to the opening of your new studio



#### STRUCTURE

We provide the framework for your success. The inLIFE team is led by people who have ben there, done it all before, and know what works and what doesn't.



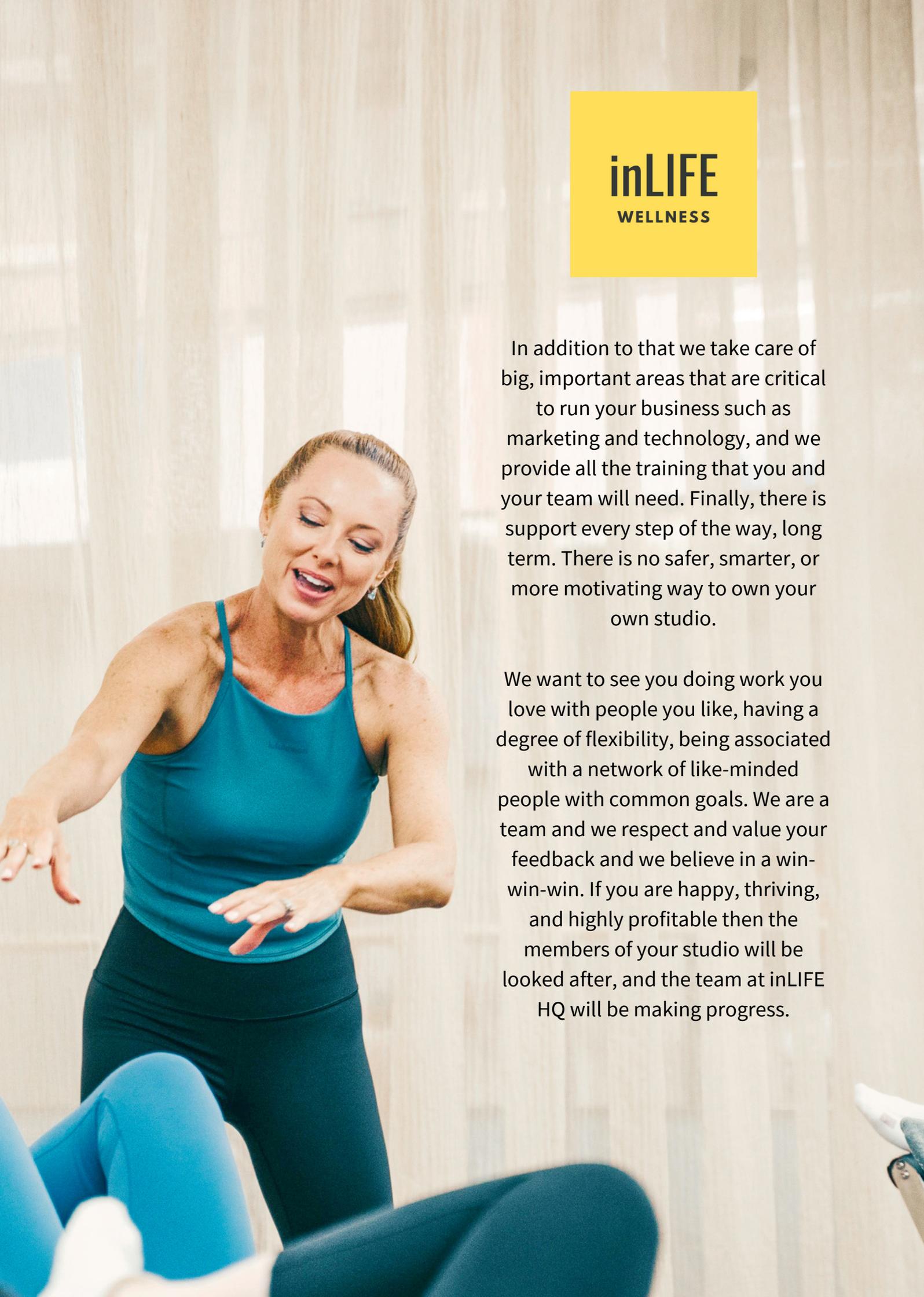
#### SYSTEMS

System aren't sexy but they make good people great, they make businesses operate with you, and they make them worth something when it's time to sell.



#### SUPPORT

Call, email, send a page or a smoke signal to anyone from HQ and you'll have a response and a solution within hours.



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In addition to that we take care of big, important areas that are critical to run your business such as marketing and technology, and we provide all the training that you and your team will need. Finally, there is support every step of the way, long term. There is no safer, smarter, or more motivating way to own your own studio.

We want to see you doing work you love with people you like, having a degree of flexibility, being associated with a network of like-minded people with common goals. We are a team and we respect and value your feedback and we believe in a win-win-win. If you are happy, thriving, and highly profitable then the members of your studio will be looked after, and the team at inLIFE HQ will be making progress.



We are inspired to help people like you open successful businesses. We believe we can help the following types of people:

Pilates Instructors wanting to take the next step in their career and open their own business

People who are passionate about health and fitness, and may not currently work in the industry, who want a career change to something they will love

Investors who want to open a franchise and employ a great manager to operate the studio

Personal Trainers and group exercise instructors who are keen to open their own successful studio

## Our Mission

At InLIFE wellness our vision is simple, to provide low impact effective exercise regimes to each client.

Personal connection is vital and therefore its not only about the fitness regime but also including elements like mindfulness and personal well-being. Our focus is to create a holistic environment that will improve optimal health and body shape.

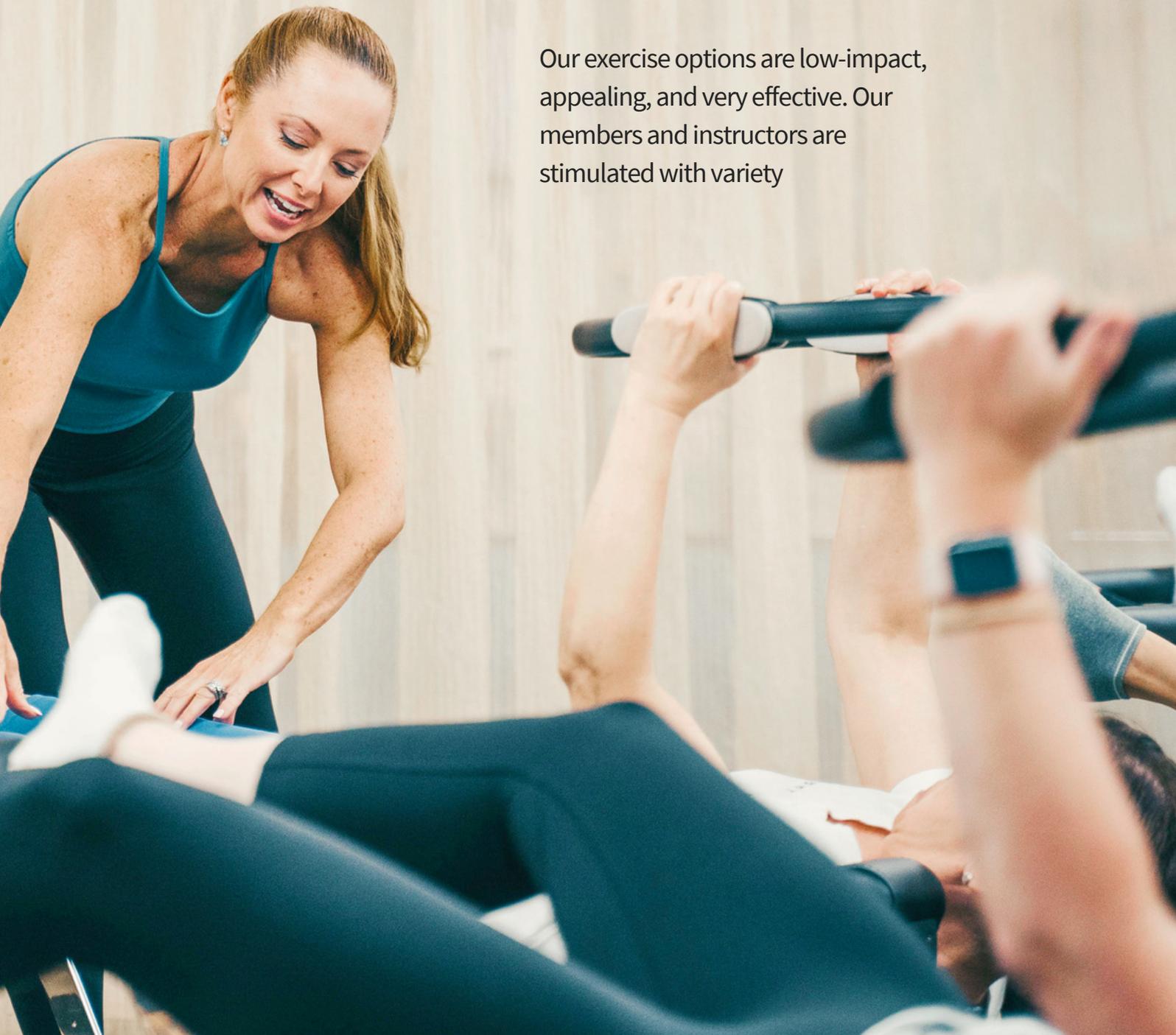


# Our Vision

We are humble, down to earth and committed to ensuring a fun, welcoming environment where everyone can thrive in their fitness and wellness journey.

We are committed to results through guidance and accountability and our goal is to create the ultimate team with likeminded individuals.

Our exercise options are low-impact, appealing, and very effective. Our members and instructors are stimulated with variety



# The Business Model

Our business model has extremely low entry costs, greater than average annual profits, and is easy for you to operate.

Our business model is designed to minimise the risk and maximise the upside for you. Using a proven business model and working with industry veterans, you will have the best of both worlds.

You will own your own business, making a string income, while building an asset that you can actually sell if you wanted to, all while a having a safety net in the form of the inLIFE HQ Support Team



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## Gratitude

We feel fortunate, just because we choose to, and we stay positive.

## Team

We work together and help each other. We are part of something special, and going

## Innovation

The journey of learning, growing, developing. Contributing, and evolving never ends. Contributing, and evolving never ends

# Steps to Owning an inLIFE Wellness Franchise

01

Enquire and receive an information pack

02

Complete an EOI and meet with the inLIFE Wellness team

03

Receive information on fees and investment information for an inLIFE Wellness Franchise to discuss with your advisors, friends and family

04

Sign the franchise agreement

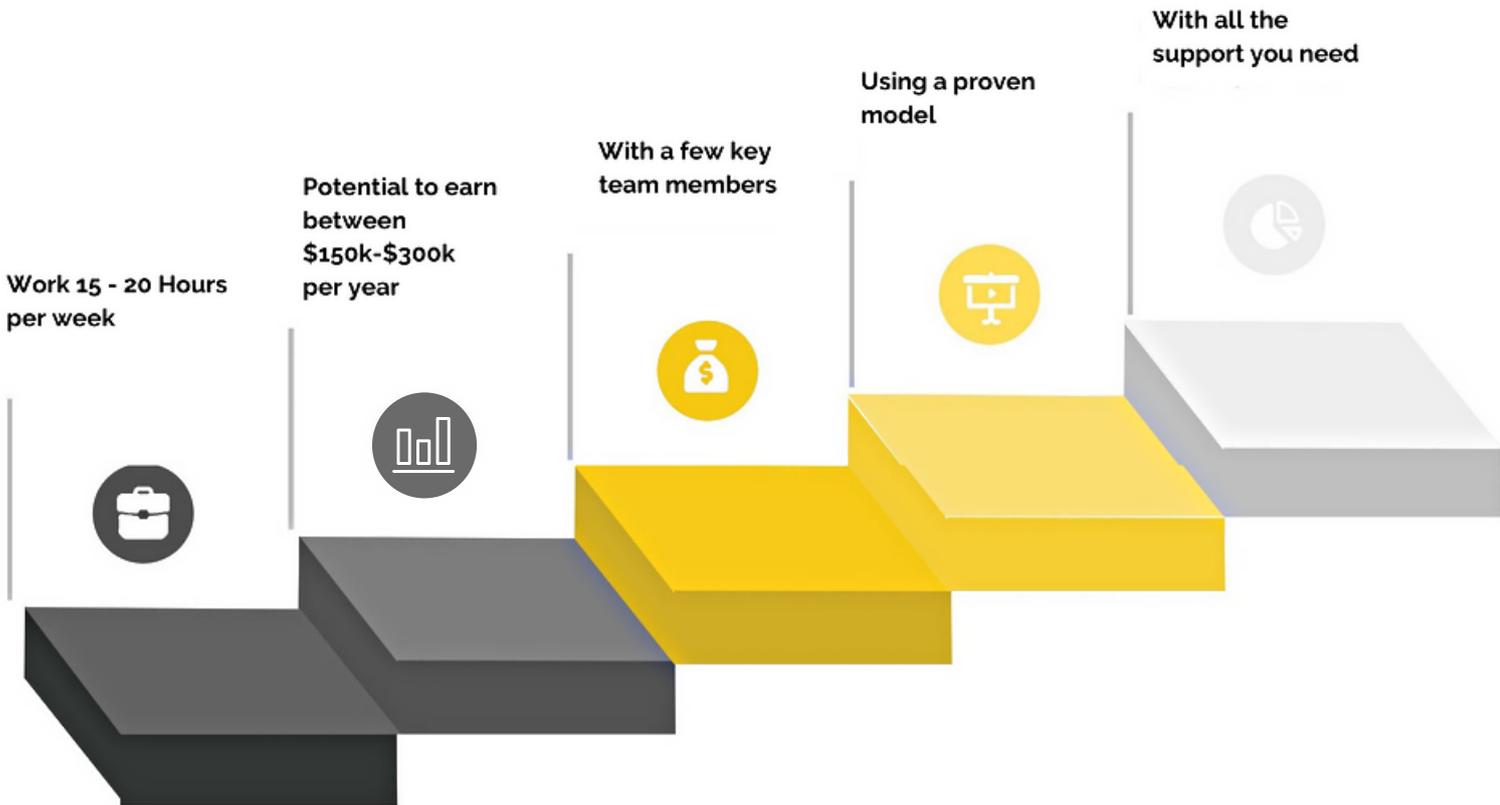
05

Launch marketing for your franchise starts and your training and induction begins

06

Your new business starts operating

## WHAT WE OFFER



## GETTING STARTED

Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own wellness centre has never been easier.

Please make contact if you are earnest about this opportunity. At inLIFE Wellness we have big plans, and we want to make sure we have the right people on the journey with us. We look for people of good character – everything else can be taught.