



**NIXONS**  
**DECK PROTECT**

**Prospectus**



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# THE NIXONS JOURNEY

Eva and Heath Nixon entered the floor sanding industry over 15 years ago. The idea came from an Australian Supplier, who mentioned that “Floor sanders over here don’t do decks.” After recently selling a large, successful flooring service he had owned in Auckland, and looking for a new career move, Heath immediately recognised potential in a decking and sanding business that could do it all. Building on his existing knowledge of timber flooring, he took on the challenge of learning a new, niche skillset in sanding, decking and the restoration of decks and timber flooring. With machinery suitable for both trades, he was in the ideal position to move in a new direction and Nixons Deck Protect was born.

With his incredible wife and business partner Eva, Heath took this new venture North, bringing with him years of professional experience and partnerships with a network of suppliers throughout New Zealand.

Offering a niche service, that required specialised training immediately set the couple apart from competitors and before long Nixons was thriving, servicing clients throughout Kerikeri, Whangarei and the Far North. Heath’s dedication to perfection and particular approach to business quickly earned the couple a reputation as leading decking experts in their local area and before long they were inundated with enquiries from across the country.

Now, with business booming and interest in new and emerging territories throughout the country, the couple are ready to share their industry knowledge and entrepreneurial spirit with likeminded franchisees looking to own their very own lucrative deck restoration enterprise.

# WHAT WE DO

With our simple and straight forward decking solutions, Nixons ensures our satisfied customers needs are met with amazing results all year round. A renovated and rejuvenated deck not only adds value to our clients properties but ensures comfort, cleanliness and maintenance to one of a homeowners greatest assets; their flooring.





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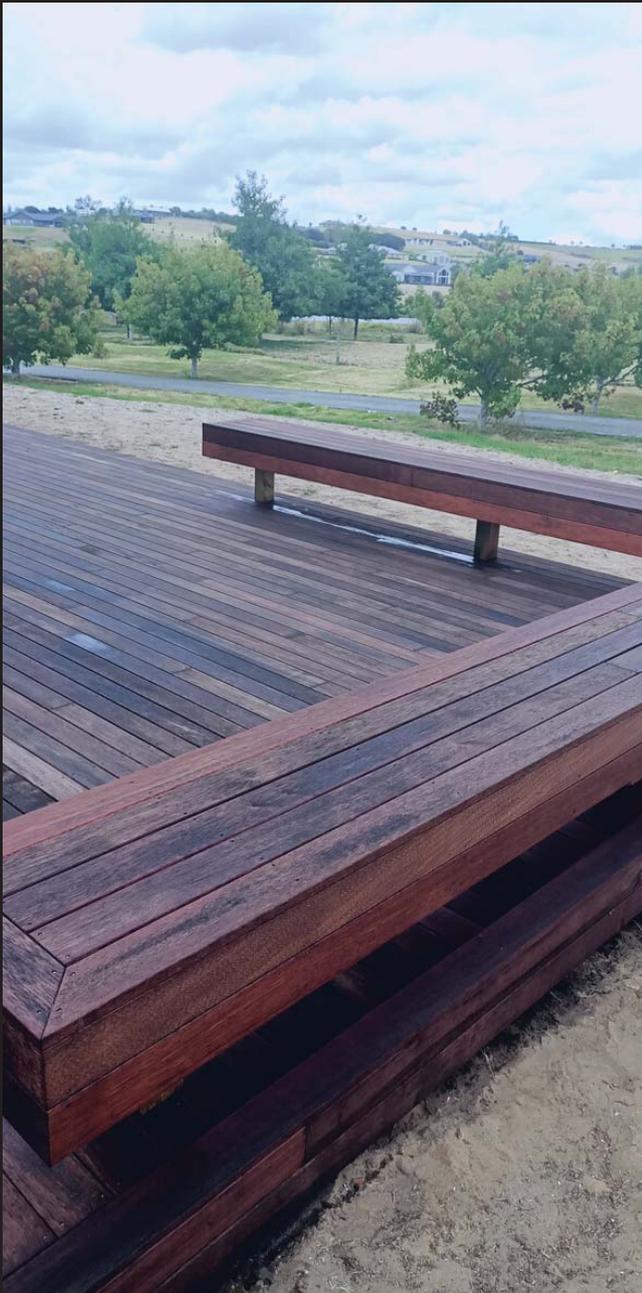
# WHAT WE OFFER

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Franchisees can be confident entering into an established franchise system that provides extensive training and ongoing support as you develop your growing enterprise. Robust multinational marketing support through a network of industry professionals means franchisees can focus on their own local marketing and brand awareness in their local community.

At Nixons, we want to see all of our franchises thrive and achieve their full potential. To ensure franchisee success, we offer guidance in business development, as well as dedicated national office support backed by our franchisors years of industry and business experience.

Committed to ongoing growth and remaining cutting-edge in the services we offer, information-sharing and professional development are at the forefront of our franchisee relationships. With flexible franchise options, large territories and a constant stream of incoming enquiries, franchisees can be confident in the success of the brand as well as the profitability of their own unique franchise operation.



*A Nixons franchisee is a master of their craft and believes in exceeding customer expectations on every job.*

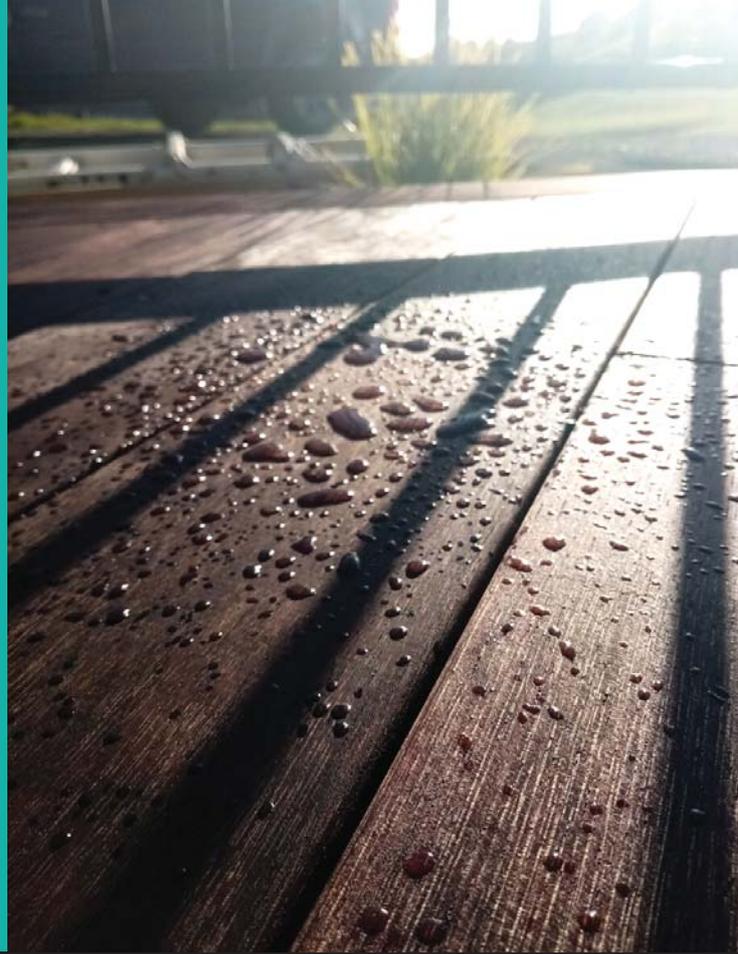
# ALL ABOUT YOU

Perfect for a Solo trader, father and son or husband and wife team, franchisees should enter into the Nixons business with confidence, financial security and experience in a similar trade.

Extensive training will be provided but above all else, passion is the key to owning and operating a successful Nixons franchise and franchisees should be highly motivated to succeed, while taking pride in the quality of their work.

Effective communication, problem solving, and a solution-oriented mindset will see franchisees thrive, while a flexible and open-minded approach to customers and the job will keep the business and brand thriving as franchisees develop their own reputation in a unique territory.

# THE NIXONS DIFFERENCE



At Nixons we pride ourselves on exceptional customer service that sets us apart from the competition.

We take satisfaction in everything we do and aim for the best possible result at the end of the day, protecting and enhancing what our valued customers hold dear.

We have an upbeat and optimistic outlook, treating every customer as though they are our most high-profile client.

Maintaining a professional image in everything we do, we aim to add a personalised touch to every customer interaction.

Our emphasis on customer satisfaction has seen us build rapport with clientele that reciprocate our good service with repeat business and word of mouth referrals. Our reputation for superior sanding and restoration is unparalleled across New Zealand.



# OUR VISION AND VALUES

## PASSION

We are passionate about the service we provide to clients. Franchisees should be passionate about their trade and their business, offering customers nothing but the best!

## RELIABILITY

At Nixons we guarantee a quote within 24 hours of all site visits. We always arrive on time and provide a consistent service that exceeds customer expectations.

## EXCEPTIONAL

Clients don't just buy the floor, they buy the person servicing their floor, making customer relations paramount to Nixons success.

We do what we say we will and follow through with every customer guarantee.



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DECK PROTECT

# THE BUSINESS MODEL

Our lucrative business model is tried-and-tested, having been refined over years of successful operation nationwide in decking and renovation.

Designed to propel the growth of new franchisees, the Nixons model is simple, straightforward, and profitable for all parties. This model supports the development of the brand, as well as each individual business, building confidence in franchisees to ensure long-term success.

# GETTING STARTED

Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own decking and sanding business has never been easier. If you are ready to take the next step in your franchise journey or want to know more, reach out. We can answer any questions and guide you through our simple franchise process.



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# STEPS TO OWNING A NIXONS FRANCHISE

- 01 Enquire & receive an information pack
- 02 Complete an EOI & meet with the Nixons team
- 03 Receive fees & investment information for a Nixons franchise to discuss with your advisors, friends and family
- 04 Sign the franchise agreement & purchase or lease a vehicle
- 05 Launch marketing for your franchise starts. Your training & induction begins
- 06 **YOUR NEW BUSINESS STARTS OPERATING!**

The logo consists of the words "NIXONS" and "DECK PROTECT" in a bold, teal, sans-serif font. The text is centered within a circular graphic made of two concentric teal lines. The background of the entire image is a close-up of wooden deck planks, with some planks appearing darker than others, suggesting a protective treatment.

# NIXONS DECK PROTECT

**Thank you for your interest in a  
Nixons Deck Protect Franchise**

If you would like more information  
please do get in touch with the  
team

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