



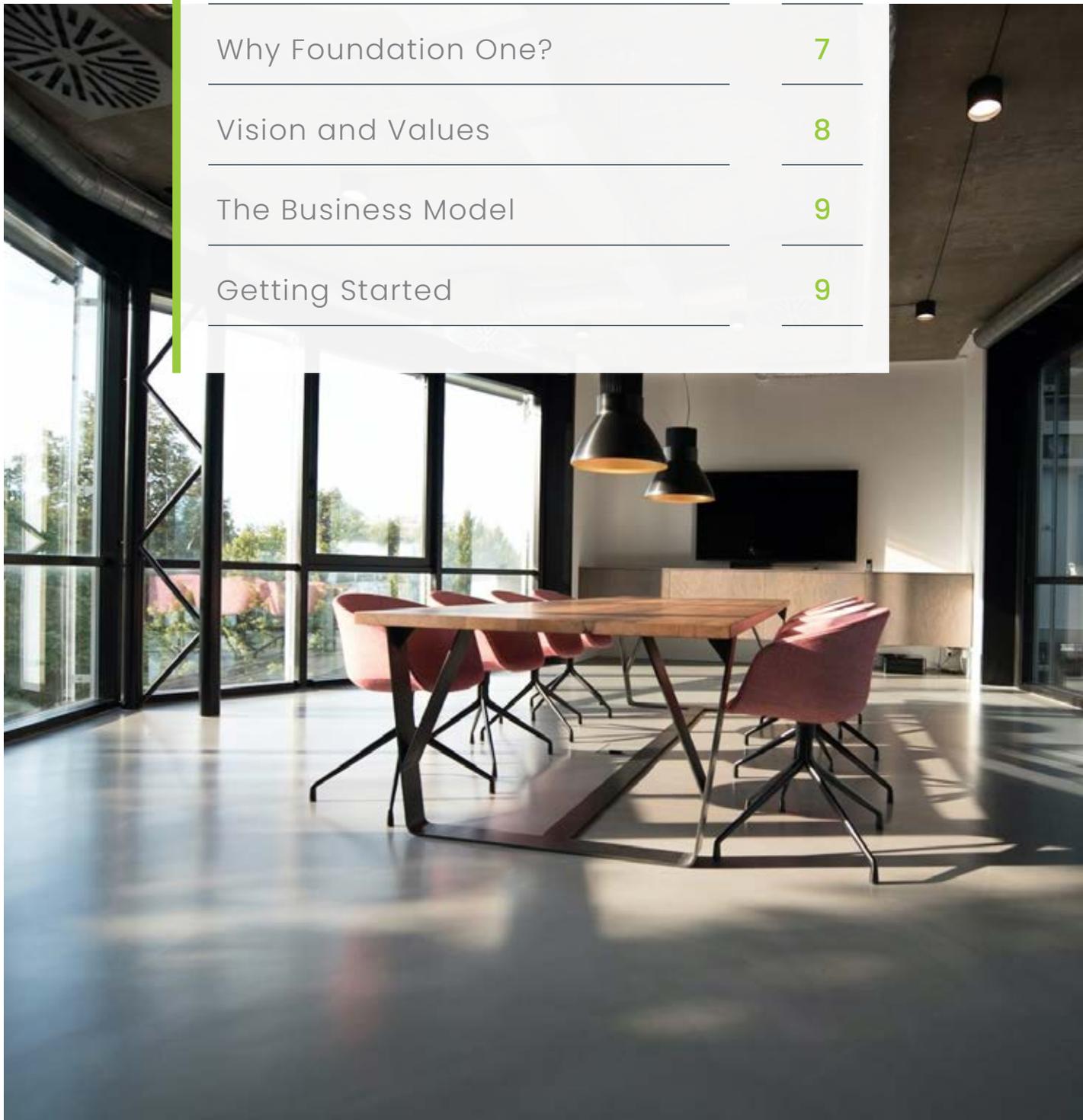
FOUNDATION ONE
PROPERTY SERVICES

THE EDGE FOR YOUR COMMERCIAL PROPERTY SPACES

PROSPECTUS

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THE FOUNDATION ONE JOURNEY

After entering the workforce in the 80s as an electrician, where he picked up the practical tools of the trade, Daniel Nixon set his sights on bigger projects. It wasn't long before he successfully pivoted into property and facility management, focused on commercial real estate.

From there, his diligence, natural leadership skills, efficiency, and pragmatism inevitably led to larger asset management roles. He continued to prosper, quickly promoted to key positions within the Department of Public Works, and later, Education.

Managing large-scale portfolio's and developments, he gained valuable industry experience in Australia's public and private sectors before moving to New Zealand in 2010.

For several years Daniel worked in high-profile management roles, earning a reputation for efficiency, exceptional

service and professional expertise throughout New Zealand. In 2015, he launched Foundation One, which quickly became an industry leader in the refurbishment, project and management of commercial asset infrastructure.

Now he is sharing his lucrative and rewarding business model, carefully crafted around 25 years of professional experience. With Foundation One's unprecedented growth and increased demand across the country, committed franchisees purchase a business with high earning potential under a brand with a reputation for excellence.



WHAT WE DO

Foundation One is one of New Zealand's most successful industry leaders focused on the mid-market business sectors commercial assets as well as government assets maintenance, refurbishment and projects.

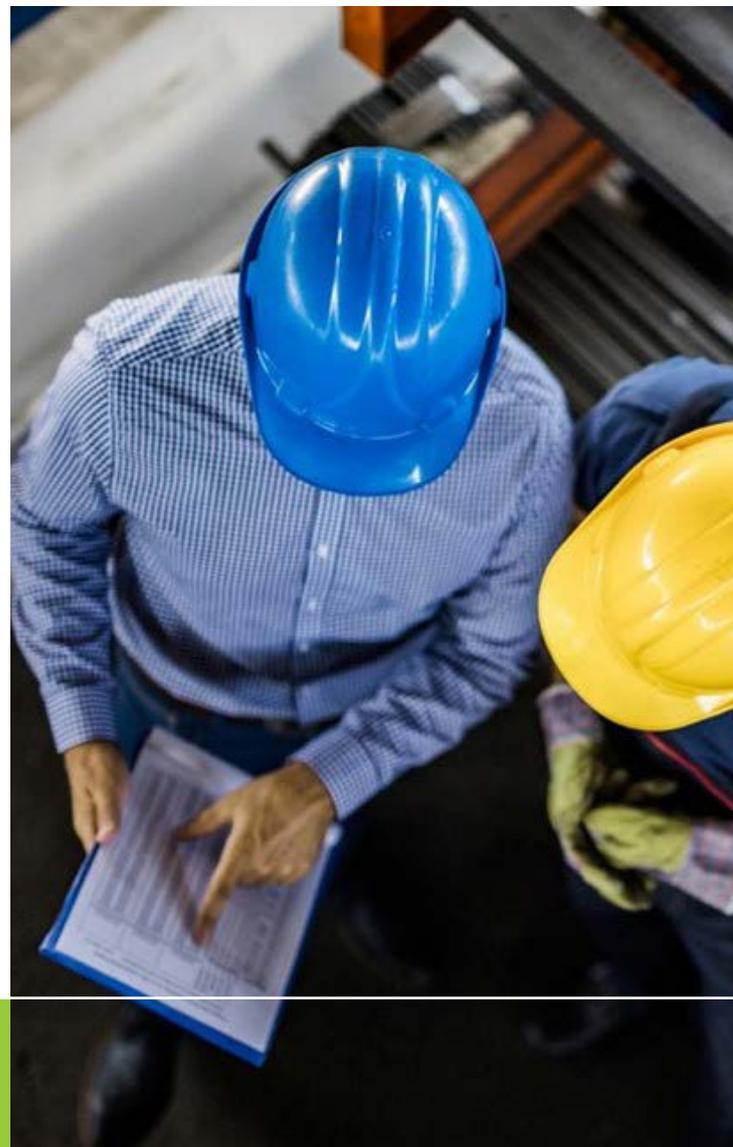
Delivering comprehensive maintenance and project solutions to the commercial sector across New Zealand, Foundation One has built a reputation for exceptional, professional service that has seen demand increase across the country.

Due to the variety of risks, regulations, legalities, trades management, and technical experience required to ensure maintenance and projects are completed correctly and to code, clients frequently seek out companies to manage their building's maintenance and capital works delivery.

This removes the stress of having to manage themselves, enabling them to focus on higher priorities. This positions Foundation One well in the market, as a New Zealand owned, complete Building Services Delivery company.

Foundation One provides a valuable service, where everything from building washes to office fit outs to complete building refits can be managed by one supplier. This sets the business apart from competitors by removing the need for clients to waste their time and endure the stress of coordinating several smaller suppliers to deliver the numerous varied property services required.

We simplify and deliver for clients through our vetted and highly skilled inhouse and contracted trade professionals. Foundation One offers customers a fully inclusive, maintenance and project management solution with a difference.



WHAT YOU CAN EXPECT

Centralised service desk

The centralised service desk ensures clients are greeted professionally while the franchisees can focus on work delivery with enquiries being vetted and passed though only when all the required information is collected.

Robust Job Management Software setup and support

It is critical to have visibility and control of pre-planned maintenance, jobs and projects at your fingertips, you'll get this world class software set up with full training.

Marketing

A National Marketing strategy assures brand awareness, and franchisees are afforded the flexibility to do their own local advertising too.

Client Billing Overseen by Head Office

Detailed and correct invoicing is as important at ensuring the quality of the works you deliver. We will work with you to achieve your margins.

Access to high-profile clientele

With years of industry networks and experience handling lucrative contracts, Foundation One franchisees can build a client portfolio comprised of larger clients than they could contract individually.

Thorough, ongoing training

Two weeks of one-on-one training followed by ongoing support from an industry leader ensures franchisees are given all the tools needed to successfully operate a Foundation One business.

Large territory

There are 16 territories identified around the country ensuring you the opportunity to grow a substantial business.



A FOUNDATION ONE FRANCHISEE

Foundation One franchisees require good people skills. An important part of our customer service involves building relationships and employing basic sales techniques.

These important interpersonal skills should also translate into good professional and written communication skills.

This opportunity is ideal for ambitious hard workers, ready to develop their own business in a customer-focused environment.

As well as being committed to exceptional service, previous experience in construction, project management, commercial real estate, site management or a similar role is essential for franchisees looking to thrive within the industry.



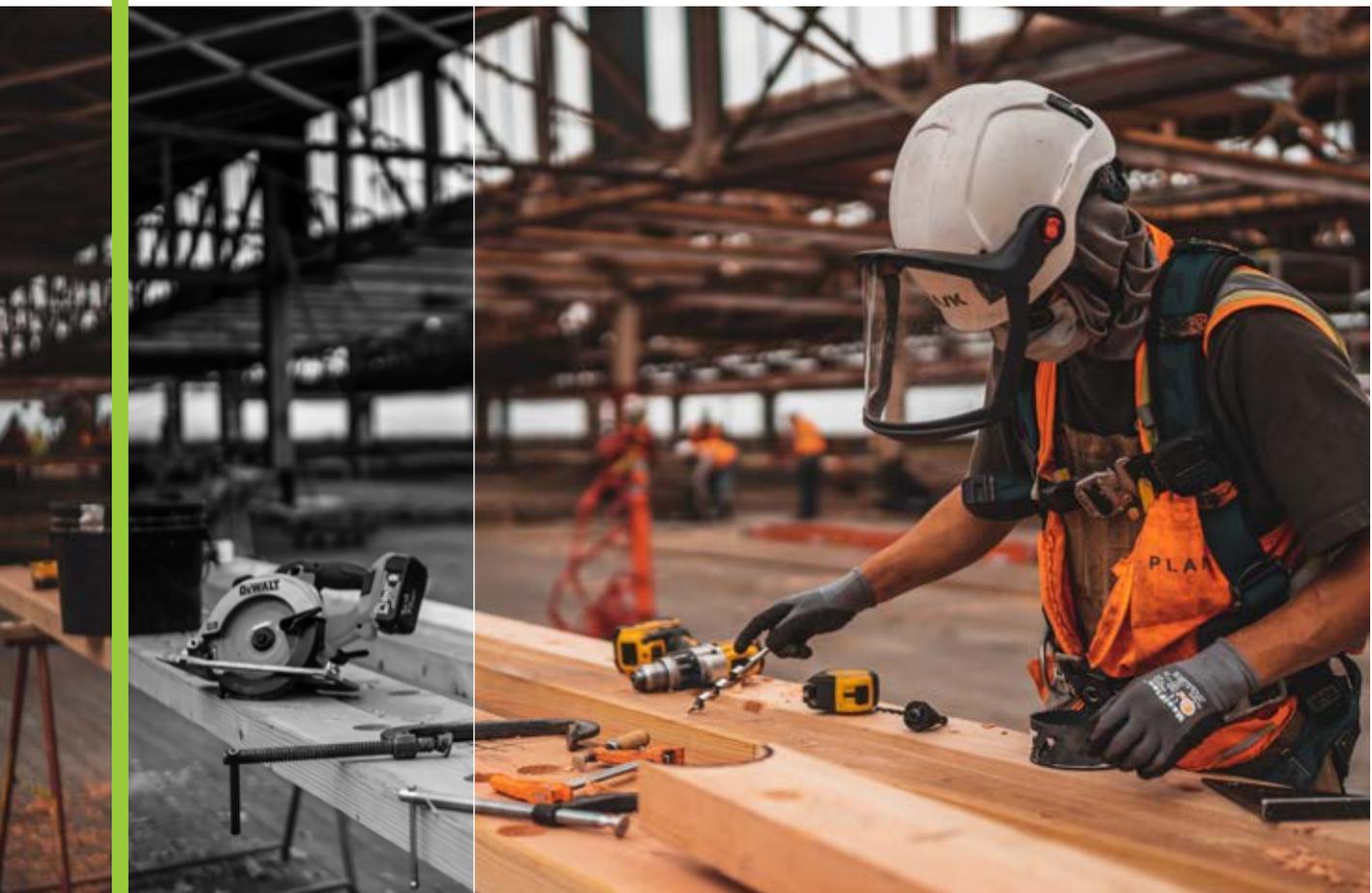
WHY FOUNDATION ONE?

Foundation One is the only franchise on the market focused on commercial maintenance, refurbishment, and projects. With more than 25 years of professional experience, franchisees are purchasing a business modelled for success built over decades and tested over time in New Zealand and abroad.

Extensive training, ongoing support, and professionalism are at the heart of the franchise operation, so buyers can be sure that when they join Foundation One, they become part of a team invested in their welfare and success.

Putting a strong emphasis on trust, the company prides itself on authenticity; we are genuine people delivering real solutions.

This attitude has twice seen us recognised for our dedication to clients, nominated as finalists for both the Best New Business and Strategic Planning Westpac Awards in 2019. Foundation One not only meets client expectations but exceeds them, and we look forward to continued growth that in time will see us expand both nationally and internationally.



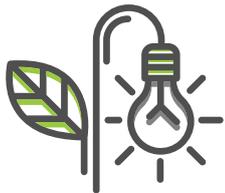
VISION AND VALUES



Esprit de corps (pride and mutual loyalty)



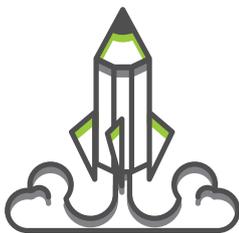
Never compromise on quality



Passion for delivering solutions



No one is bigger than the team



Straight talking



Customer trust is everything

THE BUSINESS MODEL

Our lucrative business model is time-tested with a proven success rate, the result of processes and methodology refined over 25 years. Foundation One's business model is designed to propel the growth of new franchisees while developing the brand through the delivery of exceptional service.

The Foundation One model is simple, straightforward, and profitable for all parties. This model supports the development of the brand, as well as each individual business, building confidence in franchisees to ensure long-term success.

GETTING STARTED



Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be both daunting and exciting. With our support, the road to owning your own successful property services business has never been smoother.

If you are ready to take the next step in your franchise journey, reach out. We can answer any questions and guide you through our simple process.

