



For 5 to 12 year old children

**FRANCHISE PROSPECTUS**

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## WHY OUR CUSTOMERS LOVE US!

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At SIP Abacus, our customers love watching their children enhance their cognition and learning abilities. Our curated learning improvement program guarantees measurable results, developing the student's confidence and ensuring their academic success. The SIP Abacus program sets children up for life-long, enhanced learning, giving them the best start for the future.



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## THE JOURNEY SO FAR

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Harpreet Singh and his partner Charanpreet Kaur had friends in India that were utilising the SIP Abacus program when they immigrated to NZ. They were looking for educational enhancement programs for their daughter when they tried SIP Abacus for her and her friends, with incredible results. The entire group had improved 10-15 times within 8 months of joining which was just unbelievable.

He immediately recognised the need for the program in a country like New Zealand and set about securing the exclusive rights to SIP Abacus in New Zealand.

Now, with demand for better educational solutions growing throughout the country, Harpreet is ready to onboard enthusiastic franchisees looking to own and operate their own successful SIP Abacus centres.



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## WHAT WE DO

SIP Abacus has curated a proven model of educational enhancement and learning improvement for school-aged children, designed to bolster confidence and ensure academic success. Focused on eight core areas including: numerical ability, speed writing, concentration, retention recall, observation, confidence, visual memory, and listening, students are equipped with skills that improve every area of their cognitive development. In SIP Abacus classrooms, facilitators deliver a learning enhancement program with guaranteed results.





# WHAT A TYPICAL DAY IS LIKE FOR A FRANCHISEE

SIP Abacus franchisees spend their day onsite, engaging with students in the classroom during sessions, arranging demo classes to warm leads at the centre, local marketing at events and help build the customer base in their regions.

With all learning resources, digital marketing and sales calls provided by SIP Abacus head office, operator / instructors can focus on cultivating relationships with customers and the community.

Franchisees will be responsible for ensuring the day-to-day operations and administration of their SIP Abacus centre, with ongoing support from head office.



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# THE GROWTH OF THE COMPANY

SIP Abacus has seen international success, operating their program throughout more than 300 cities across the globe. Founded in 1999, the company has expanded to new locations, reaching more than 700 000 students, across more than 700 centres worldwide. New Zealand is one of 14 countries currently offering this globally-renowned program and SIP Abacus franchisees are ideally positioned to enter the educational enhancement market.

New Zealanders are increasingly aware of the gap in the quality of education delivered to their students when compared to other nations.

Parents want the best for their children and SIP Abacus provides it. At SIP Abacus, we are devoted to improving education outcomes through the establishment of busy SIP Abacus centres across the country.



NOW PRACTICE YOUR

**SIP ABACUS**  
**SKILLS** On Alexa

- 1 Download the Amazon Alexa app on your iPhone/iPad/Android/Laptop
- 2 Enable the **SIP Abacus skill** in your app



"Alexa, start my Abacus practice"

**SIP abacus** success assured

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## THE IDEAL FRANCHISEE

At SIP Abacus, we've designed a franchise model that offers extensive support. This means our franchisees need little more than commitment and dedication to ensure the success of their individual SIP Abacus operation. While previous experience in business would be advantageous to onboarding franchisees, it is not a requirement for franchisee success.

Ideal franchisees will be hard-working, with strong leadership and communication skills. A bachelor's degree is highly desirable, along with a propensity for maths and English, and passion for learning.

Strong organisational and management skills will ensure the centre's success, along with a commitment to building relationships within the community.

**IS SCHOOL  
NOT CHALLENGING ENOUGH  
FOR YOUR CHILD?**

We **PROMISE**  
to make **Your Child**  
**5x Better**



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## WHY SHOULD YOU CHOOSE A SIP ABACUS FRANCHISE?

SIP Abacus is a learning enhancement program unlike any other available on the market. Boasting an impressive alumni, including some of the greatest mathematical and academic minds in the world, SIP Abacus has been uniquely designed to foster student success in every field.

Franchisees can be confident that with SIP Abacus, they are offering the most effective program available for learning development.

SIP Abacus offers comprehensive training and ongoing support to all new and existing franchisees. From practical and logistical arrangements, such as site selection and lease negotiation to growth and development guidance, SIP Abacus is as dedicated to the success of its franchisees as it's students.

In addition to set up and training, SIP Abacus provides ongoing support in the recruitment of staff and instructors as well

as robust national digital marketing campaigns and targeted strategies designed to bolster visibility and brand engagement.

SIP Abacus' extensive training includes business admin, centre management, CRM, product and sales training, in addition to an exclusive Entrepreneur Orientation Programme along with Course Instructor Orientations and ongoing Upgradations.

These programs are designed to ensure franchisees receive the most from their SIP Abacus students and operation, while building their professional development skills and business capabilities. SIP Abacus is a uniquely lucrative and rewarding franchise opportunity for those interested in education, learning enhancement and child development.



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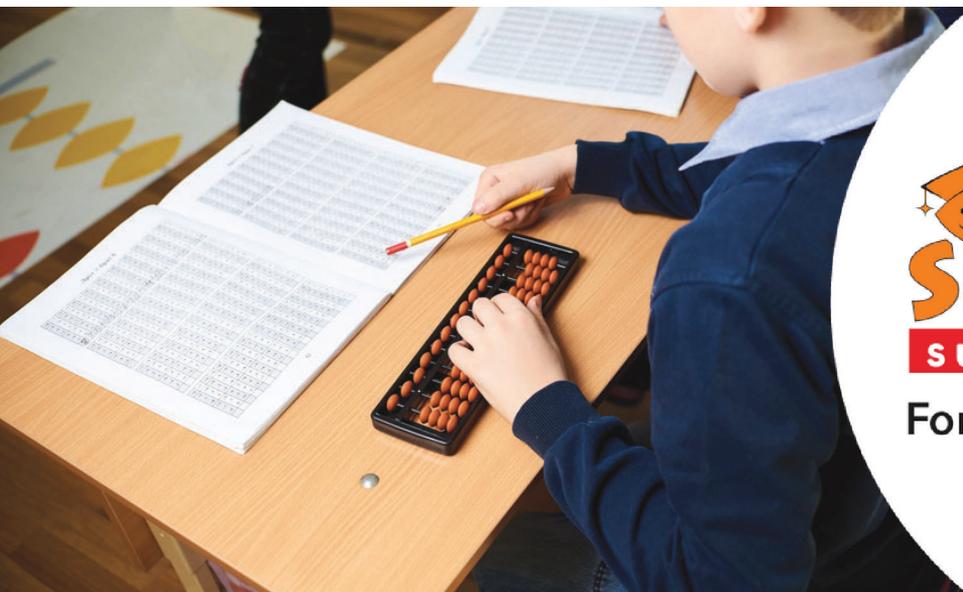
## OUR VALUES

The future of our children is our passion, and we keep that vision in mind through every activity we do. Whether it's building relationships, giving recognition where it's due, taking responsibility, learning, or sharing, we put the child's best interest first and that passion informs our every step.

### Our Vision

We exist to make a difference nationally in a sustainable manner by creating and delivering world-class programmes, which make a significant impact on the mental potential of children

**SIP Academy**<sup>™</sup>  
Creating Intelligence



 **SIP abacus**  
success assured

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# STEPS TO OWNING A FRANCHISE

Our lucrative business model has been refined over years of successful practice in the education enhancement space.

Designed to propel the growth of new franchisees, SIP Abacus' franchise process is simple, straightforward, and profitable for all parties. Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own successful tutoring business has never been easier.

If you are ready to take the next step in your franchise journey or want to know more, reach out. We can answer any questions and guide you through our simple franchise process.

01

Enquire & receive an information pack

02

Complete an EOI and meet with the SIP Abacus team

03

Receive investment information and details on fees for a SIP Abacus franchise to discuss with your advisors, friends and family

04

Sign the franchise agreement and select a site

05

- Franchise launch begins
- Start training and induction process

06

**YOUR NEW BUSINESS STARTS OPERATING!**

Thank you  
for your continued interest in a  
SIP Abacus Franchise

If you would like to find out more  
get in touch with our team today



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