



InflOw  
franchising

Franchise Opportunity





"Our ethos is built  
on honesty,  
compassion and  
empathy, and this  
extends to our Inflow  
Physiotherapy  
Franchise network"

- Kristy Herd



The Inflow Journey	4
What We Do	5
What You Can Expect	6
An Inflow Franchisee	7
Why Inflow?	8
Our Values	9
The Business Model	10
Getting Started	11

Contents





Kristy Herd is a highly reputable physiotherapist who has built a successful business, based not only on her extensive skill, knowledge and experience, but her passion and belief in prioritising customer care.

Having worked in a variety of healthcare settings before opening her own business, Kristy firmly believes that compassion and empathy play a vital role in the treatment of patients, and that pairing effective rehabilitation and injury management with an emphasis on customer care, produces impressive results and high patient retention.

A franchise model for the Inflow brand was a logical next step for Kristy who wants to share her successful formula with franchisees and customers nationwide.

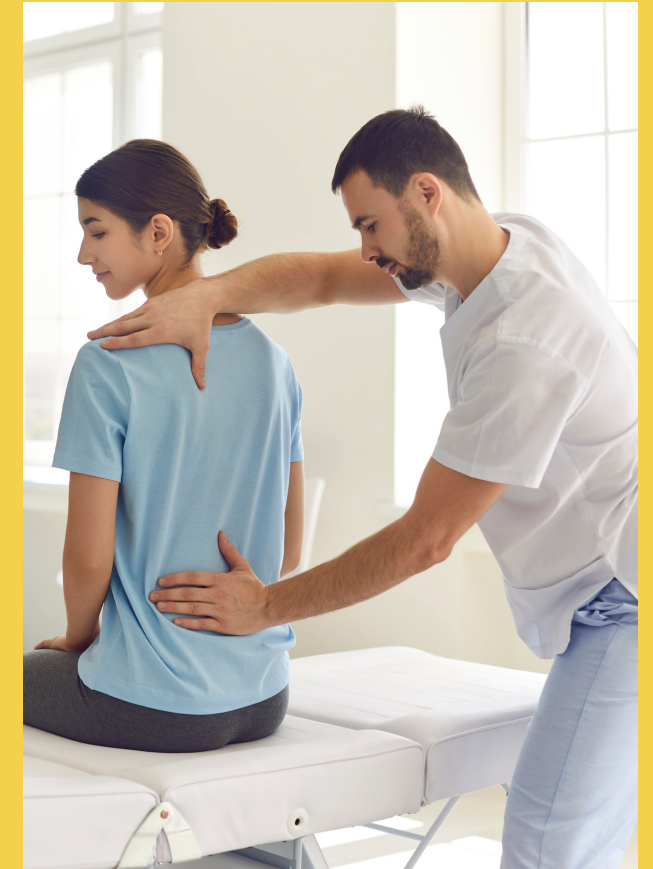


# What we do

Inflow Franchising provides a range of effective treatment options to customers, which means our clinics appeal to a broader market than single-discipline practises. The Inflow services include physiotherapy, podiatry, occupational therapy, speech therapy, exercise physiology, pilates.

With the addition of these services, franchisees can expand their customer base and retain clientele who go on to incorporate these therapies into their continuous health and wellness journey.

Franchisees are not required to be qualified in each treatment area, instead encouraged to build a team of qualified practitioners to enhance the value that an Inflow franchise holds in its local community.







## What you can expect

*'the scope to develop and deliver effective treatment programs for your clients'*

As an Inflow Franchisee, you have the benefit of growing your own successful practise whilst being fully supported by a knowledgeable and well-resourced Head Office team, along with the reassurance that comes from a tried and tested business model.

You will be able to continue to practise in your area of expertise within your own clinic, as well as having the scope to develop and deliver effective treatment programs for your clients.

In addition, Inflow Franchisees will benefit from effective marketing campaigns managed by Head Office, designed to grow brand awareness, as well as being given the support and guidance on implementing marketing opportunities within your local area.



# An Inflow Franchisee

*'ongoing wellness journey'*



As an Inflow Franchisee, you will ideally have a qualification within one of the core services provided by Inflow, and share the Inflow philosophy of client centred health and rehabilitation. An Inflow Franchisee is dedicated to delivering a high standard of client treatments with a commitment to their own ongoing professional development, ensuring they align with Inflow reputation for being at the forefront of the health and wellness industry.

Excellent communication skills and the ability and willingness to display compassion and empathy is a must for anyone considering the Inflow Franchising opportunity. Overall, joining the Inflow team means being passionate about improving our clients overall wellbeing, and ongoing journey to wellness.



# Why Inflow Physio

Be part of a team dedicated to our clients health care journey

The freedom to provide individualised care to patients with the understanding that everyone's needs are different, as are their circumstances

Multi-faceted treatments and services, increasing the value of the Inflow brand and the success of each individual franchisee

Joining a team committed to continuous learning and professional development to stay at the forefront of modern and effective treatments

A franchise Head Office that supports your business and personal growth, allowing you more time to focus on your passion and skill set



# Our Values

## Compassion



Building strong client relationships through openness and empathy is at the core of what we do.

## Customer Service



Understanding that quality service does not end when clients leave our clinics. Being accessible for follow up support is a priority of our franchise family.

## Commitment



A commitment to excellence as a health provider and a commitment to upholding the integrity of our brand with every client.



# The Inflow business model

The Inflow Physio business model is simple and highly lucrative.

A multi-discipline clinic delivering a range of effective treatment options to clients. This opportunity will suit practitioners wanting to take their qualification further and build a successful business around their commitment to helping people. You will receive all the support you need by a committed Head Office team invested in your success.



*'build a successful business around their commitment to helping people'*



# Getting started

Considering buying a franchise is a big and exciting decision. It is important that you feel informed and supported throughout the process, and our team understand this. If you believe this might be the right franchise for you, reach out and we will be more than happy to explain the entire process and help you get started on your journey.

## Email

[franchise@inflowphysio.com.au](mailto:franchise@inflowphysio.com.au)

## Website

[www.inflowphysio.com.au](http://www.inflowphysio.com.au)

## Phone

0439 855 790

